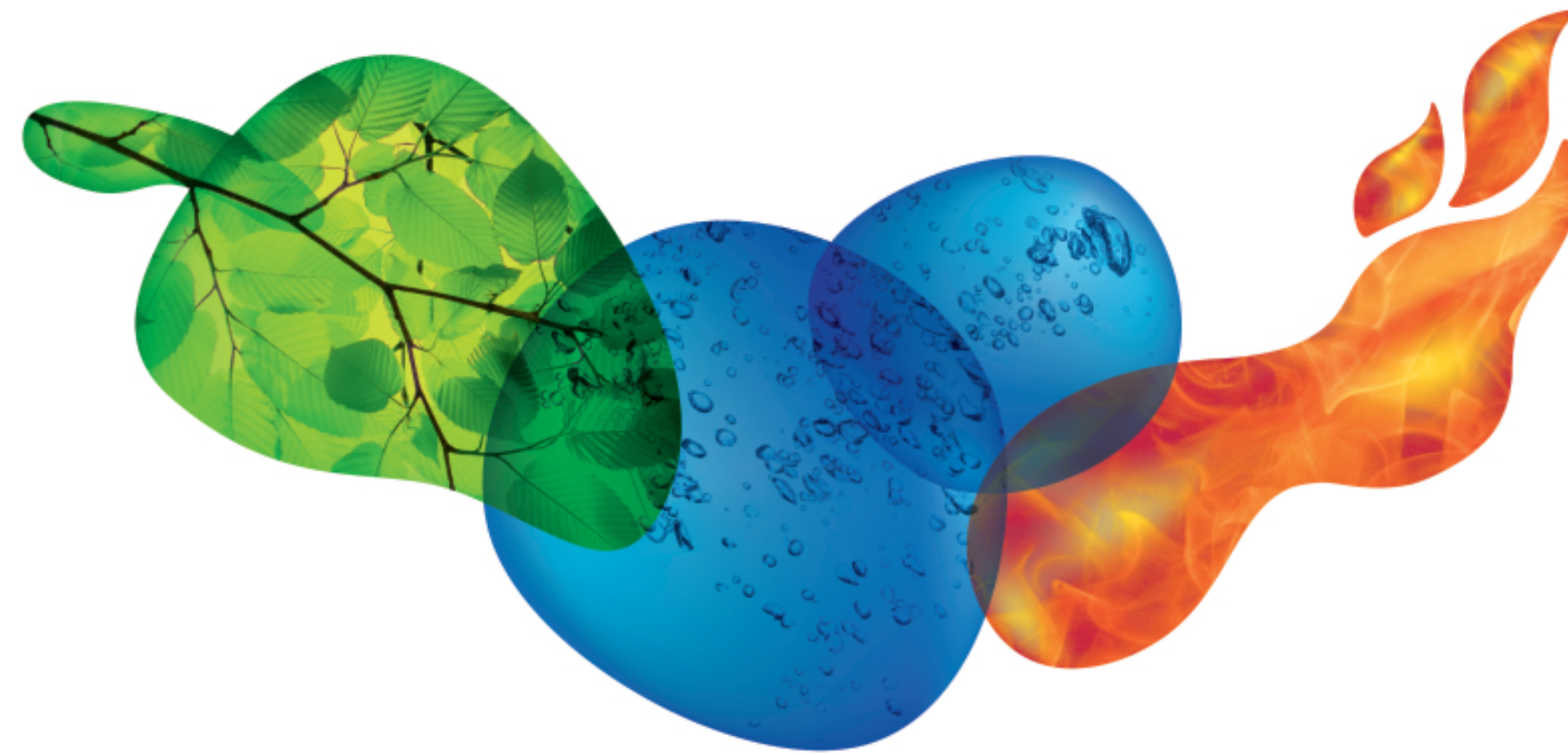


# Pioneering. Passionate. Powerful.

December 2-4, 2021 | Helipad Exhibition Center, Gandhinagar, Gujarat



India's Leading Trade Fair for Water,  
Sewage, Solid Waste and Recycling



**IFAT**  
India

# Poised for growth

India's persistent air and water pollution problems will create a steady demand for environmental technologies and solutions in the coming years.

The global environmental technology market is estimated at USD 552.1 billion in 2021 and is projected to reach USD 690.3 billion by 2026, at a CAGR of 4.6% from 2021 to 2026.



About 62 million tonnes of municipal solid waste is generated in India every year. By 2030, this figure is expected to nearly triple to 165 million tonnes and by 2045 to reach a staggering 450 million tonnes.



India's wastewater treatment plants market stood at USD 2.4 billion in 2019 and is projected to reach USD 4.3 billion by 2025.



For 2020, industry experts estimated India's overall environmental technologies market, including goods and services, to be worth over USD 22.3 billion.



The plastics recycling market in India is estimated to grow at a rate of 6.5% to attain a market size of USD 53.72 billion by the end of 2023.



Source: Fortune Business Insights

# Environmental solutions for India

Being part of the World's leading network for environmental technologies, IFAT India translates the passion of India's game changers and leading environmentalists to bring holistic, sustainable solutions to pressing environmental issues and create a cleaner, greener and more sustainable country. Lead the change with IFAT India!

**2019** was a record-breaking edition seeing participants from across the world revealing new and exciting trends for the growing environmental technology industry in India. [Click here for more details.](#)

**2020** the pandemic struck and physical events were cancelled globally. IFAT India was held online for the first time. [Click here for more details.](#)

**2021** is the year to reboot as the industry has not had such a meeting place for almost two years.

## Getting back to business

- Meet and connect with customers waiting to find solutions you provide
- Re-establish the connection with existing customers
- Strengthen or establish your brand
- Learn what competitors are doing
- Create a fresh database of sales leads

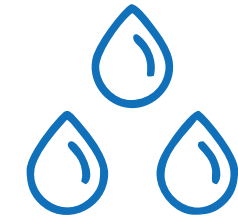
So, join us and discover a universe of rich opportunities by connecting with a unique audience of professionals.



# The complete spectrum of environmental technologies.

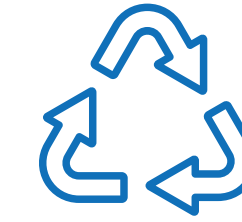


## Exhibitor segments



### Water and wastewater management

Showcase comprehensive solutions for water and waste water management such as engineering, supply, distribution, maintenance and many more.



### Solid waste management and recycling

Customized solutions for municipal and industrial waste management. Recycling of waste materials including electronics, plastics and metals and waste to energy solutions.



### Air pollution control and environmental monitoring

Unique platform to present monitoring and control solutions for industrial emission and air quality management.

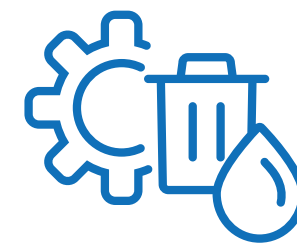
## Visitor segments



Experts, scientists, engineers related to the environmental protection sector/ research/ education institutes/others



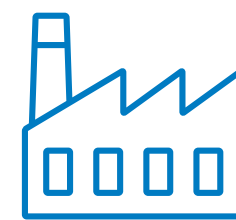
Planning/ engineering services/ trade/ services companies



Energy supply/ transport companies/ public/private city cleaning enterprises



Government officials and agencies



Industries



# Innovative participating options

## Onsite

For exhibitors keen to get back to a face to face environment to showcase their products and services.

December 2-4, 2021



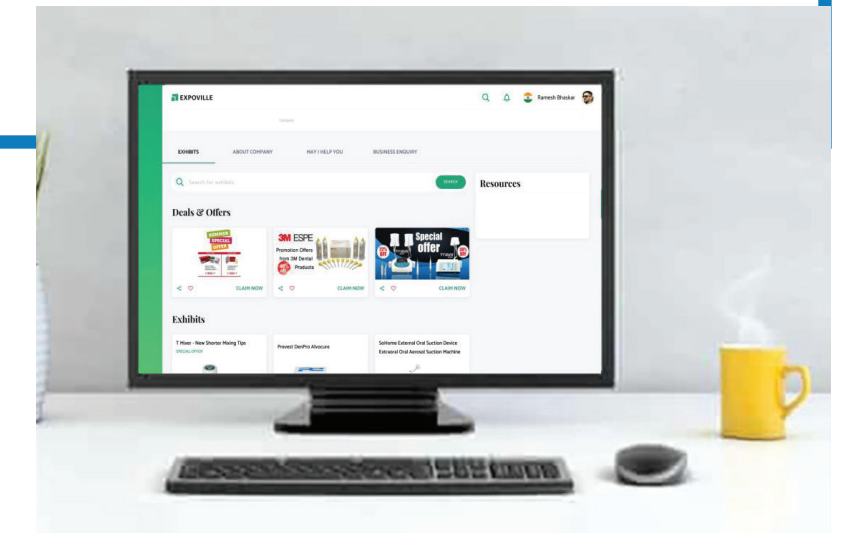
## Online

For exhibitors who are unable to travel, we offer an online participation option to engage with customers online.

**Pre-show:** 3 days (29 Nov-1 Dec): Discover and re-connect

**Show days:** 3 days (2-4 Dec): Interact and do business

**Post show:** 5 days (5-9 Dec): Extended time to continue online meetings

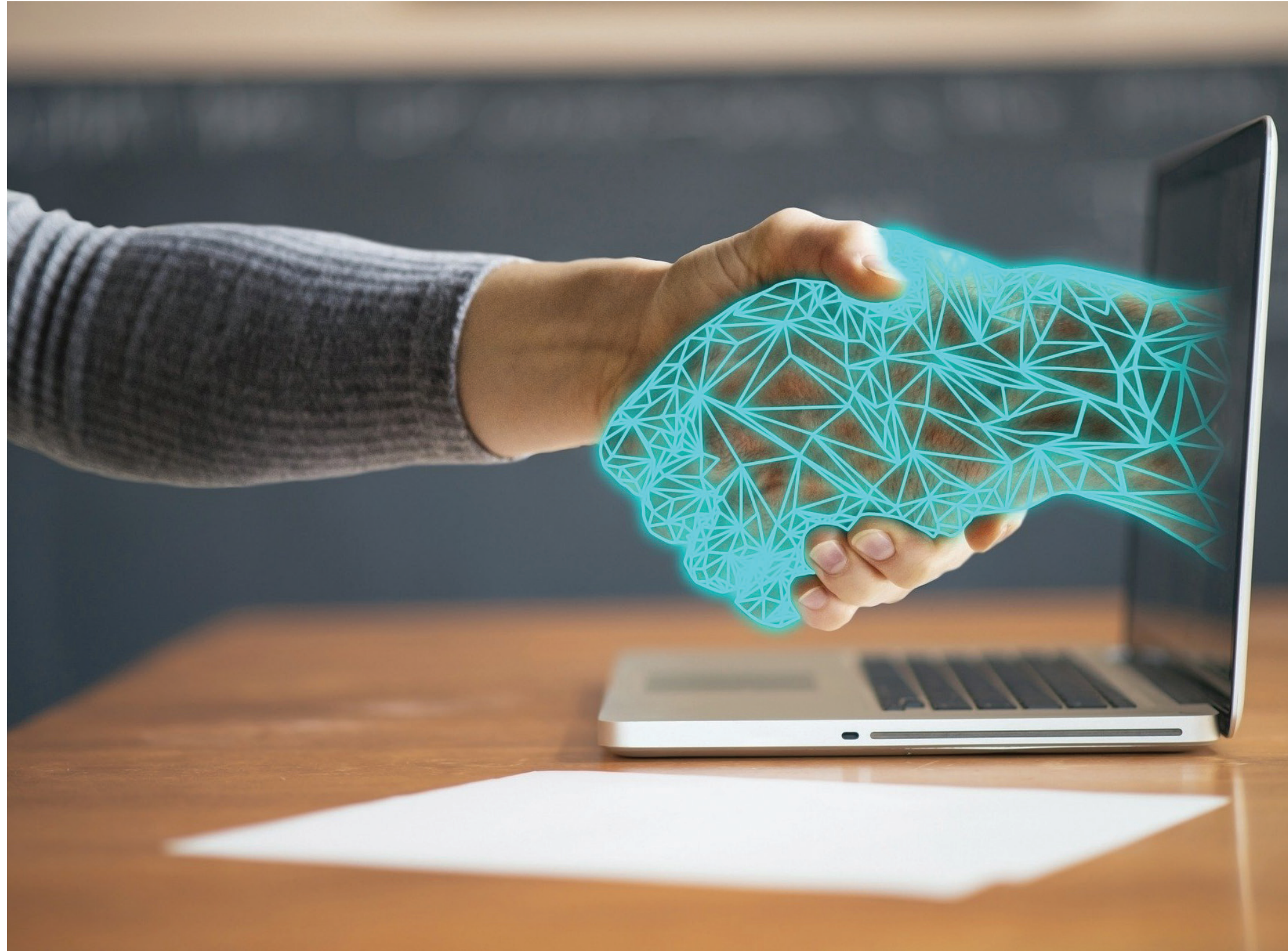


## Hybrid (Online + Onsite)

Online package as mentioned above, coupled with a physical booth at the onsite exhibition (managed by the organizer for you).



# What IFAT India 2021 offers



Besides the onsite participation the 2021 edition has unique online options via the One Step Ahead (OSA) approach to bridge the gap. Exhibitors and visitors can now improve interactions, engagements and learnings in the new normal. This approach provides a seamless integrated experience via online and hybrid formats.

## Online format

- **11 days** of online engagement (3 pre-show, 3 show days and 5 days post-show)
- **Meaningful interactions** through text, audio and video channels
- **Detailed dashboard view** with real time statistics on visitor numbers, retention, resource utilisation, leads, interactions and engagement metrics
- Various options for **sponsorships** and creating brand awareness & visibility
- **Industry leader** talks, workshops, focused meeting groups and upskilling sessions
- **OSA live stream yard** - one of its kind digital TV programmed for 3 days with live actions, pre-recorded meetings, interviews and panel discussions about the expo

## Hybrid format

Hybrid is an option for those exhibitors who are unable to participate in the physical show and are keen to interact with the online as well as the onsite visitors. Under the OSA Bridge feature, online exhibitors will get a fully furnished company booth with trained staff and laptop to connect themselves with the visitor on a video call and attend to queries during trade show hours.

# Pricing & Packages

Early bird offer closes September 30, 2021

## Onsite Participation

Regular price: EUR 218  
Early bird price: EUR 208

- Price given above is for bare space per m<sup>2</sup>
- The minimum stand size is 12 m<sup>2</sup>
- Shell-scheme packages at additional cost are mandatory for stands smaller than 24 m<sup>2</sup>
- Co-exhibitor fees of EUR 200 is applicable

## Online Participation (Basic)

Free

- Company details
- 1 product listing
- 1 login id
- Smart analytics dashboard
  - Product views
  - Brochure download
  - Likes

Upgrade to premium for additional benefits

## Online Participation (Premium)

Regular price: EUR 525  
Early bird price: EUR 475

- Company details
- 5 product listings
- 4 login ids
- Powerful smart analytics dashboard
  - Product views
  - Brochure download
  - Likes
  - Visitor details
- Live interaction with online visitors
- Business enquiries from buyers
- Pre-fixed meetings

## Hybrid Participation\* (Onsite + Online)

Regular price: EUR 1,790  
Early bird price: EUR 1,625

Includes online premium participation benefits

+

Live interaction with online and onsite visitors

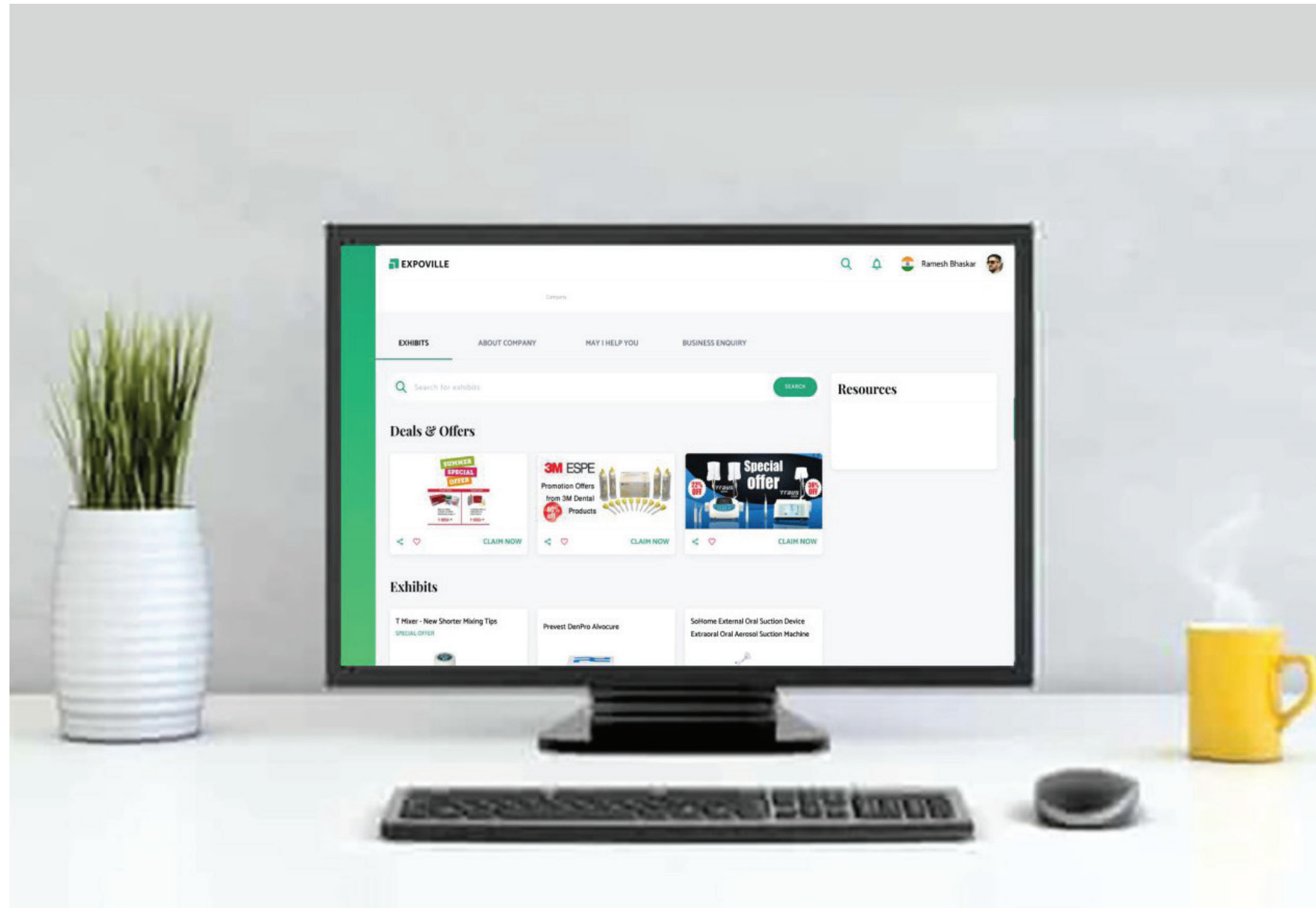
- 6 m<sup>2</sup> shell scheme
- 1 laptop with internet connection
- 1 trained service staff
- Business card collection
- Distribution of printed collaterals

\* Hybrid participation option is introduced for those exhibitors who are unable to physically exhibit. The booth will be exclusively managed by the organizer. Exhibitor's representatives / products are not permitted inside these booths.

Note: Taxes of 18% will be charged extra

Register to participate

# Additional online features



## For Premium Package

30 minutes live / pre-recorded videos	EUR 150
Additional product listing	EUR 50 per product
Additional login	EUR 25 per login
Social media integration	EUR 150

## For Basic and Premium Package

15 minutes product / technical presentation	EUR 50
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Note: Taxes of 18% will be charged extra



# To participate contact

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Deputy Project Director

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## Sales India

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### South Region

#### Mr. Santosh Jugal

Project Manager

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## Project Management Germany

### Ms. Martina Steyrer

Senior Exhibition Manager

Messe München GmbH

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E-mail: martina.steyrer@messe-muenchen.de

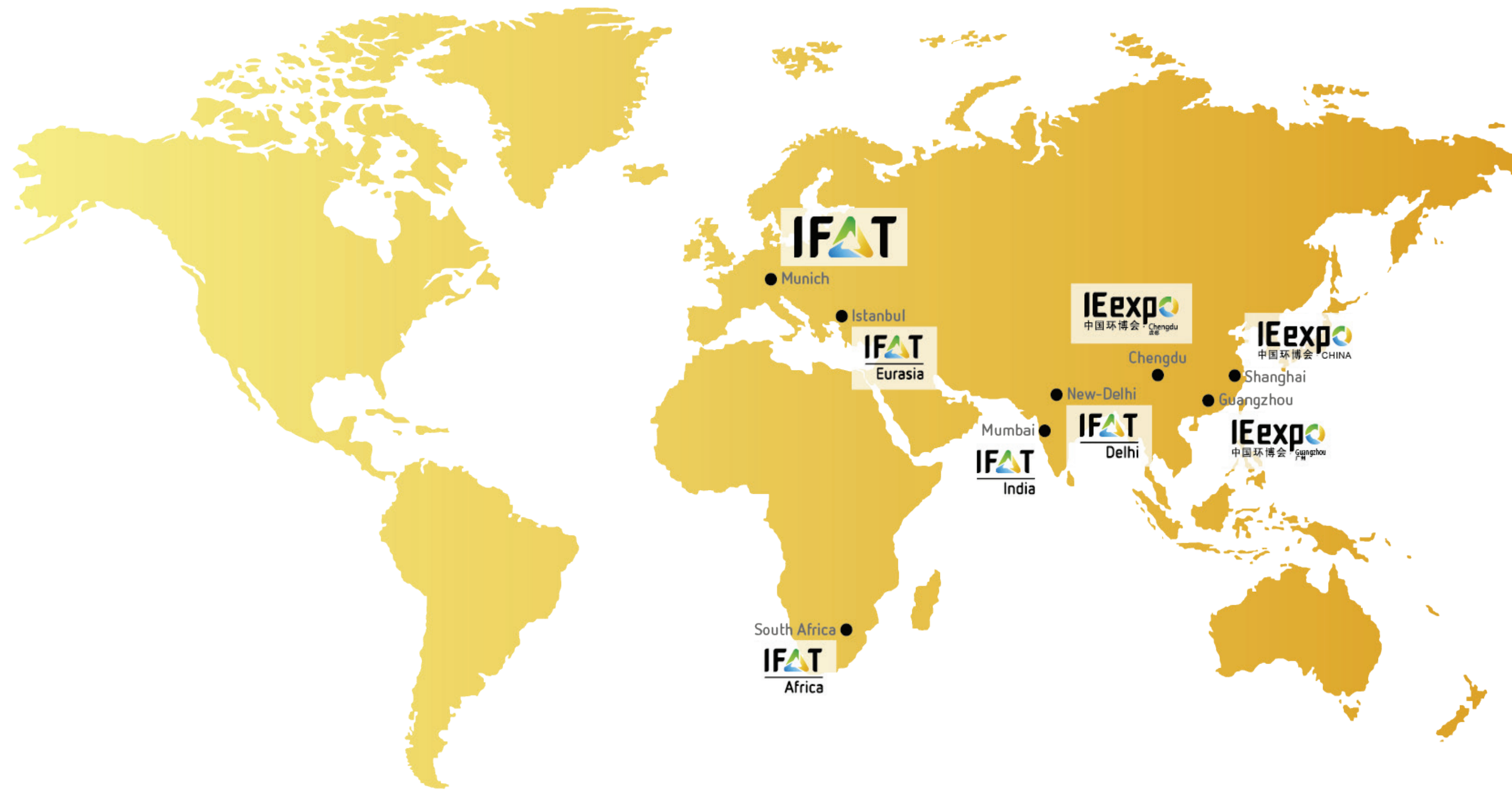
## Organizer information

Messe Muenchen India Pvt. Ltd.

Unit No. 762/862, Solitaire Corporate Park, Building No. 7, 6th Floor, 167, Guru Hargovindji Marg, Andheri (East), Mumbai-400 093

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# Global network



IFAT: A global leading trade fair in Munich and its fairs abroad

A world leader in the truest sense of the word, IFAT—the World’s Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management—is active across the globe offering innovations, resources, and solutions, specifically to tackle those challenges present across various markets. In addition to the event in Munich, IFAT also hosts individual trade fairs in China, India, South Africa, and Turkey as part of a global network for decision-makers in businesses operating in the environmental technology sector.



Please also visit:  
[www.ifat-worldwide.com](http://www.ifat-worldwide.com)

Connect with us on

